

## Software AG Acquires Cumulocity GmbH and Extends its Internet of Things Technology Leadership

- Cumulocity provides a comprehensive IoT cloud platform for integrating networked devices
- Software AG now integrates the IT world with IoT devices and Operational Technology
- With this acquisition Software AG strengthens its leading position in the IoT market
- The transaction is a successful exit for VersoVentures, High-Tech Gründerfonds (HTGF), HCS, and founders of Cumulocity GmbH

Software AG (Frankfurt TecDAX: SOW) today announced the acquisition of Cumulocity GmbH, based in Dusseldorf, Germany. Cumulocity develops innovative solutions for the Internet of Things (IoT) offering connectivity for networked digital devices and sensors through a cloud hosted IoT device management and application enablement platform. Embedding Cumulocity's IoT solutions into Software AG's portfolio allows enterprises to integrate their IT applications with operational IoT devices – providing maximum ease of use, flexibility and ultimately business value. For Software AG, the acquisition of Cumulocity is a further step in the expansion of its technology leadership in the IoT area.

“The successful cooperation between Software AG and Cumulocity started in 2015 in the context of a strategic IoT partnership – the merger is therefore a next logical step. At Cumulocity we are firmly convinced that we will be able to accelerate our success story as part of Software AG. The exchange of know-how and technology expertise concerning the industrial Internet will not only benefit both companies, but especially our customers,” said Bernd Gross, Chief Executive Officer of Cumulocity. He added: “The reliable support of our investors including their know-how and their network, has been a real added value during our foundation phase. We appreciated these important elements throughout the entire growth.”

“Cumulocity is a great example of how corporate spin-offs can grow to a world leading position, and through success provide a great return on investment for all parties involved. VersoVentures worked together with the founders to spin the underlying technology off from Nokia Siemens Networks, and together with HTGF have financed the company from the very beginning. Now Cumulocity is set for the next phase of growth, again a part of a global organization.”

The acquisition of Cumulocity's technology completes Software AG's portfolio of core Internet of Things software services. These include streaming analytics, on-premise, cloud and hybrid – and now IoT device – integration, in-memory technology, dynamic process management and IoT edge device management.

Making full use of Software AG's portfolio, enterprises can ideally operate at the interface of human and artificial intelligence. Complementary products for the analysis, evaluation and visualization of real-time, historical and predictive data ensure the optimal use of artificial intelligence in decision making processes. Remote monitoring and the control of machines in production diagnostics or in predictive maintenance are exemplary industry use cases.

## About Software AG

For further details on Software AG and the transaction, please see the press release at [www.softwareag.com](http://www.softwareag.com)

[http://www.softwareag.com/corporate/Press/pressreleases/20170327\\_Software\\_AG\\_acquires\\_Cumulocity\\_to\\_Extend\\_IoT\\_Technology\\_Leadership.asp](http://www.softwareag.com/corporate/Press/pressreleases/20170327_Software_AG_acquires_Cumulocity_to_Extend_IoT_Technology_Leadership.asp)

## About Cumulocity GmbH

Cumulocity is the M2M (Machine to Machine) spin-off from Nokia Siemens Networks. It focuses on innovate software solutions based on cloud technology for the M2M market. The solutions have set new industry standards and received industry awards for its innovative concepts. Cumulocity stands for fast cloud solutions: Cumulocity – a compound word of ‘Cumulus Cloud’ (“Cloud”) and ‘Velocity’.

## About VersoVentures

VersoVentures is a private equity company that creates international growth companies by spinning off or investing in businesses that are not living up to their full potential under current ownership or in the current operational environment. Typical investments are carve-outs, non-core subsidiaries, joint ventures, non-core businesses acquired as part of M&A transactions, and accelerated growth financing. We are an active investor: we create value by helping define the right building blocks for success, help shape and support the team for success, and actively accelerate the international growth of the new company with our experience and networks.

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